



Age Wave
READY COMMUNITIES
engaged + livable + stable + well

CHESTERFIELD COUNTY, VA

Chesterfield Plan



- ▶ Develop a Chesterfield County plan specific to the needs and opportunities for our community.
- ▶ Guiding Principle: The only way to achieve success is for this to be a community solution.
- ▶ Operate in cooperation with surrounding localities and agencies.
- ▶ Chesterfield County has a lot of assets, and we would like to encourage continued development and universal accessibility.
- ▶ Government can educate and inform the community of what's needed.

66%

The percentage increase of the population from 2000 to 2030 in Chesterfield County.

280%

Of the 66%, the population age 65+ will increase this amount during the same period in Chesterfield.

Source data: Greater Richmond Age Wave Plan 2012 and projections VEC 2012

Age Wave Ready Communities

Chesterfield County kept the same template as the regional plan in looking at our community.

- ▶ Engaged
- ▶ Livable
- ▶ Stable
- ▶ Well

Engaged *Community*

Action Step Example:

There is no centralized place listing resources and what they offer. Develop a website or add to a pre-existing Chesterfield site, that would be a location for information.

Well *Community*

Action Step Example:

The committee believes that we have enough health and wellness resources and they are well-coordinated, but we don't believe the resources are always universally accessible or well utilized. An assessment needs to be done to identify what is adequately used, underused, or inaccessible.

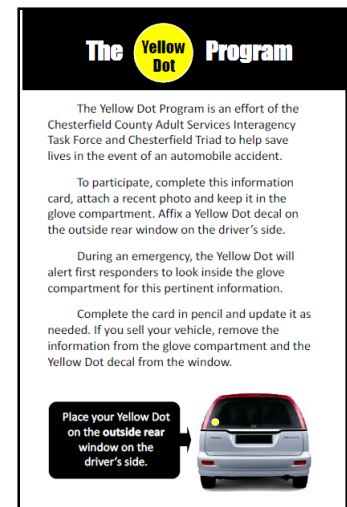
Some of the Successes in Chesterfield

- ▶ Formed an active Age Wave Coalition (government and community members) that met monthly over two years and developed a draft plan for Chesterfield.
- ▶ Held 10 input sessions with recommendations.
- ▶ First county to have a Senior Advocate
- ▶ First county in region to have a learning institute for seniors (Lifelong Learning Institute)



Chesterfield Successes

- ▶ One of the leaders in state to have a senior clinician on their team; Mental Health/CSB and Social Services
- ▶ Super Senior Passport for residents 60+
- ▶ Community Paramedic Program
- ▶ First Pickleball Center in Virginia
- ▶ Yellow Dot Program



Barriers and Challenges

- ▶ A designated person is needed to carry forth the plan; no monies in the budget for a position.
- ▶ Due to the “template” of our website, we are unable to make certain enhancements.
- ▶ Complex Initiative
- ▶ Challenging Political Environment

Chesterfield Recommendations

- ▶ Form an Action Group to carry out the Age Wave Plan
- ▶ Website Development and/or Enhancement
- ▶ Committed/Designated “Body”/Position to carry forth the action plan and seek funding
- ▶ Action Group to Enhance Community Partnerships and Collaboration
- ▶ Community Education – Engagement Starts Here!

Recommendation to Other Counties

- ▶ Involve more community members on the committee.
- ▶ Take an inventory of what services your county's departments offer to older adults and what your county's multi-generational programs are.
- ▶ Carefully select key leaders of initiative, support as needed, but get out of their way!
- ▶ Be creative.

How Can Greater Richmond Support Chesterfield's Efforts?

- ▶ Continue to have a regional presence participating on our team.
- ▶ Provide feedback and support as we look at grants to support an Age Wave PT position.
- ▶ Continue to educate and keep Chesterfield informed on evolving best practices and research.