Business For Life Work Group Description

Incubating innovation in our business community, means understanding our local markets and consumers. This group brings together a network of businesses, aging professionals, and local providers focused on future services and products that appeal to a growing market of consumers. This group recognizes and guides businesses that invest in older patrons and employees. The group provides a platform to foster sound business practices --inclusive of all ages, and enhance profitability by considering key factors of physical environment, access to services, customer appeal, workforce, marketing and engagement.

Business For Life

A network of innovators and providers modeling services, products, physical environment and workforce training to new desires and demands.

AGING 2.0 LOCAL
RICHMOND, VA

Age Wave
READY COMMUNITIES
engaged ✚ livable ✚ stable ✚ well

Aging 2.0

Aging2.0® is a global innovation platform for aging and senior care. It is on a mission to accelerate innovation to improve the lives of older adults around the world.

Aging2.0 connects, educates and supports innovators through regular events (Summit, Expo and local events at 30+chapters around the world), the Alliance membership program, Leaders Circle, consumer panel, CoverAGE newsletter, and the Academy startup accelerator. Over the past 3 years, Aging2.0 has hosted more than 100 events in 22 cities across 9 countries, cultivating a robust ecosystem of innovators including entrepreneurs, technologists, designers, investors, long-term care providers and seniors themselves.

Aging 2.0 Chapter

Richmond Chapter

Goals:
• Find the top startups
• Develop a local ecosystem of innovation
• Share innovation best practices

Greater Richmond Age Wave

The Greater Richmond Age Wave is a collaboration of public and private organizations, businesses, and individuals including older adults working to prepare for the opportunities and challenges of our region's growing aging population. Together, we are working hard to implement, monitor, and evaluate the Greater Richmond Regional Plan for Age Wave Readiness- a shared blueprint that prioritizes targeted actions to improve our well-being in the counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, Powhatan, and the City of Richmond.

For More Information:

www.agewellva.com /business-for-life