



Greater Richmond Age Wave **GeroTrifecta Work Group**

October 9, 2014 @ 3:30pm – 5:00pm

AARP, 707 E. Main Street, Suite 910, Richmond, VA 23219

INTRODUCTION

Senior Connection, The Capital Area Agency on Aging and Virginia Commonwealth University Department of Gerontology are joint managing partners the Greater Richmond Regional Plan for Age Wave Readiness which is a regional coalition comprised of hundreds of stakeholders from various sectors of government, nonprofit, academic, business, and philanthropic community. The GeroTrifecta Work Group represents a new phase of implementation of the Age Wave Readiness Plan through project-based deliverables, building on national best practices and successful community partnership and regional assets.

GeroTrifecta Work Group

Facilitator: James L. Brooks, AARP Virginia Associate Director

Notes: Brynne Halsey

Objective: *The GeroTrifecta is a university and community partnership which will utilize students and alumni to perform community canvassing (via walkability audits), conduct pre-emptive interventions in care and engagement and build on existing initiatives. This Work Group will create a grassroots advocacy network comprised of students, seniors and local community leaders that canvass communities.*

UPDATES

- Active Aging Week (last week in September)
 - Momentum was built, especially with the Richmond area YMCAs and over 40 participating partners.
 - The Closing Event had excellent turnout at Heath South Rehabilitation Hospital.
 - The next Leadership Committee meeting will be held in December at the Richmond Regional Planning Commission.
 - Themes from public input at the Gerotrifecta table at the closing event included: a call for better sidewalks and transportation, as well as improved communication within communities.
- Woodlake meeting
 - Woodlake is very interested in Gerotrifecta and want us to present the Community Assessment tool and our plan once it is finalized.
 - Rapid Transit elicited great interest at a recent public input session.

COMMUNITY ASSESSMENT TOOL

- We need to approach the assessment tool from an intergenerational, universal design perspective and not focus solely on aging.
- We need to create a narrative on the front end of the tool to engage people. We also need a guide to contextualize the tool.



- We want to coordinate with existing organizations and programs. We are considering reaching out to Rebuilding Together Richmond, who conduct in-home assessments, as well as coordinating with the VCU Department of Occupational Therapy, coordinating with AARP's Home Fit, and becoming a part of the No Wrong Door network.
- Going ahead, we will begin drafting a How-To for the Community Assessment Tool.

COMMUNITY ASSESSMENT TOOL DRAFT FRAMEWORK

- Develop consumer-oriented communications
- Incorporate a call for volunteers into flyers and publications
- Canvassing face to face, community engagement
- Create action steps for each piece of the engagement category
- Schedule and organize preliminary steps and meetings, planning sessions
- Create a case statement and preface; Build a presentation out of those pieces
- Outwardly-facing terminology, pulling everything together
- Use simple questions, which yield better, clearer information
- Hands on pieces need developing, should get people engaged
- Key pictures of a neighborhood to grab and focus attention
- Develop and use simple teaching tools

SOME NEXT STEPS

- ✓ The workgroup will contact and invite appropriate individuals related to Woodlake and Union Hill to participate in upcoming Gerotrifecta work. A list of potential contacts was distributed and added to during the meeting.
- ✓ Looking to hire a paid intern for Gerotrifecta in January 2015.
- ✓ Meeting with Woodlake Community in January with RVA Rapid Transit

RELATED UPCOMING EVENTS

- Next year, Older Virginians Month will have all localities meet beforehand to plan together. This meeting will be on **Friday, May 22nd at 9:00-11:00am @ Richmond Memorial Health Foundation** 4901 Libbie Mill East Boulevard, Suite 210, Richmond, VA 23230
- ✓ The Annual Successful Aging Forum will be held on 5/28/2015 in Richmond, tickets will be \$30. Mary Wilson of The Supremes will be a featured guest.



ATTENDANCE

Name	Organization Affiliation
James Brooks	AARP
Harvey Chambers	Seniors Helping Seniors
Brynne Halsey	Virginia Tech Student
Sara Link	Greater Richmond Age Wave Initiative
Amy Marschean	Office of the Attorney General
Sara Morris	Greater Richmond Age Wave Initiative